

LIST YOUR HOME WITH ME

TO RECEIVE A FREE

Home Staging Consultation

THE EXPERTS AT BEYOND THE STAGE HOMES ARE MY SECRET WEAPON TO TURNING OFFERS INTO BIDDING WARS

Your certified BTSH home stager will:

- Address buyer perceptions and the psychology behind a buyer's motivation to purchase a home
- Clearly define all areas of the home
- Eliminate those distractions that keep buyers from noticing or remembering the property's features.
- Merchandise the home to draw focus and attention to the most marketable qualities of the home.

Staged homes sell for up to 23% over list price.

Real Estate Staging Association, 2020 Survey



List with me and work with my award-winning home staging experts!



HOW IT WORKS

*Get the most out of the sale of your home,
by having the right tools to make it happen.*

Step 1 - Client Care Package and Consultation: BTSH will courier their unique Client Care Package to you before your consultation, complete with tips and checklists to make the process easier for you. The 2-hour consultation will provide you with a written evaluation report of your home (inside and out), complete with recommendations for repairs, updates, styling, and showcasing.

Step 2 - Staging Plan: BTSH will create a custom home staging plan for your home, utilizing your own furnishings and accessories where possible, to create an inviting and marketable home for sale.

Step 3 - Implement Stager Recommendations: Using the written report as your guide, you will be prepared to execute the recommendations provided. You can implement as much or as little as you like, but the more you do, the greater the return on the sale of your home.

Step 4 - Set the Stage: Need some extra help? For an additional fee, the team at BTSH would be happy to return to install any final touches for your home staging project.

Step 5 - SOLD: BTSH is available to you as a part of our home-selling team until your home is sold. We are confident that our team of expert home stagers will provide you with a staging plan to ensure the maximum return on your investment.

*Tap into BTSH's extensive
home staging inventory!*



**HOME STAGING IS AN EFFECTIVE SALES TECHNIQUE THAT INTEGRATES DECORATING
WITH MARKETING, CREATING AN ENGAGING EXPERIENCE FOR HOMEBUYERS**

WWW.BEYONDTHESTAGEHOMES.COM